



Birchwood High School

your dreams, your future, our challenge

13th February 2024

Dear Parents/Carers

Business trip to Cadbury World

We would like to inform you about an exciting enrichment opportunity for Business students in Year 10 to visit Cadbury World. The trip will take place on Thursday 2nd May 2024 and we will be leaving Birchwood at 7.45am and return to school at approximately 5pm.

The students will be attending an interactive 'Investigating Business' talk followed by a tour around Cadbury World. This will provide students with an insight into the way Cadbury operates as a business on a daily basis and how it markets itself to attract customers.

The cost to students will be £39. This will include entrance to an interactive Business Studies talk followed by a tour, insurance and coach travel. Spaces are limited to 49 places and should the trip be over subscribed we will need to carry out a draw of names from a hat, anyone unsuccessful will be issued a refund. Students can wear non uniform (appropriate clothing) and will need to take a packed lunch with them. They can also bring money for the shop with them.

Payment can be made using ParentPay and should be received in full by **Tuesday 26th March 2024**. Please contact jyoung@birchwoodhigh.org.uk if you require ParentPay login details.

Please complete the consent form in order for your child to attend:

<https://forms.office.com/e/q9jgkpyTuy>

If you have any questions or concerns relating to any of the above information please do not hesitate to contact me on at school or by email on: edervish@birchwoodhigh.org.uk.

Yours Sincerely

Mrs E Dervish

Head of Business

Principal - Mr Sam Griffin

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