

Media Studies Curriculum Map

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	Topic: Component 1 - Magazines	Topic: Component 2 – Crime Drama	Topic: Component 1 – Video Games	Topic: Component 1 – Radio: The Archers/BBC	<u>Topic:</u> Component 3 NEA Briefs	Topic: Component 3 Coursework
	 Knowledge and skills Conventions of the form Context (Malala, Stars) Persuasive language Representation of gender Uses and Gratifications theory Set Texts: Vogue Magazine and GQ 	 Knowledge and skills Genre conventions Genre theory (Steve Neale) Film language (how to analyse a scene) Reoresentation (Hall) Set Texts: Luther (ep 1, s1) and The Sweeney (ep1, s1) 	 Knowledge and skills Institution/industry – Epic Games Genres and Formats Target audiences/contexts Regulation Digital service and webpage Set Text: Fortnite 	 Knowledge and skills Scheduling on BBC Radio Public service broadcasting vs commercial Target audiences Digital service and webpage Set Text: The Archers 	 Knowledge and skills Passport to practical skills Research Production Planning 	 Knowledge and skills Student s work independently to complete their coursework (30% of overall grade) Practical Skills using camera equipment and editing software (Adobe
	Wk 6: Mid-term Assessment: Magazines (Comp 1: Section A)	Wk 13: Mid-term Assessment: Crime Drama (Comp 2: Section A)	Wk 21: Full-term Assessment: Gaming (Comp 1: Section B)	Wk 27: Full-term Assessment: Radio (Comp 1: Section B)	Wk 32: Mid-term Assessment: Research & Planning (Comp 3)	Photoshop or Premier) WI: 35: Full-term Assessment: Production (Comp 3)
11	Topic: Component 2 – Music Video	Topic: Component 1 – Newspapers & Mock Prep Knowledge and skills	Topic: Advertising, Revision and Exam Practice	Topic: Exam Preparation and Revision		
	 Knowledge and skills Conventions of the form Goodwin's theory Social/historical context context Set Texts:: Taylor Swift's 'The Man', Stormzy's' 'Superheroes' and Duran Duran's 'Rio' Wk 7: Mid-term Assessment: Music Video (Comp 2: Section B) 	 Conventions of the form Context (xenophobia, Covid immigration, asylum seekers) Political bias Gultang and Ruge News Values Set texts: The Sun and The Guardian Wk 11-12: Full-term Assessment: Newspapers (Comp 1: Section A & B) Mock Exam (Comp 1 & 2) 	 Knowledge and skills Improvements to Component 3 Guided Revision Media Language Contexts Theory Set Text: This Girl Can & Quality Street Mid-term Assessment:: Practice paper & NEA Grades	 Knowledge and skills Guided revision of set texts for component 1 Magazines Newspapers Film Marketing Advertising 		